CONNECTING PROGRAMS IN SALC:
PRIVATE ENGLISH STUDY COUNSELING SESSIONS
TO DISCOVER STUDENTS' NEEDS
TO CREATE
A BETTER-CATERED PROGRAM

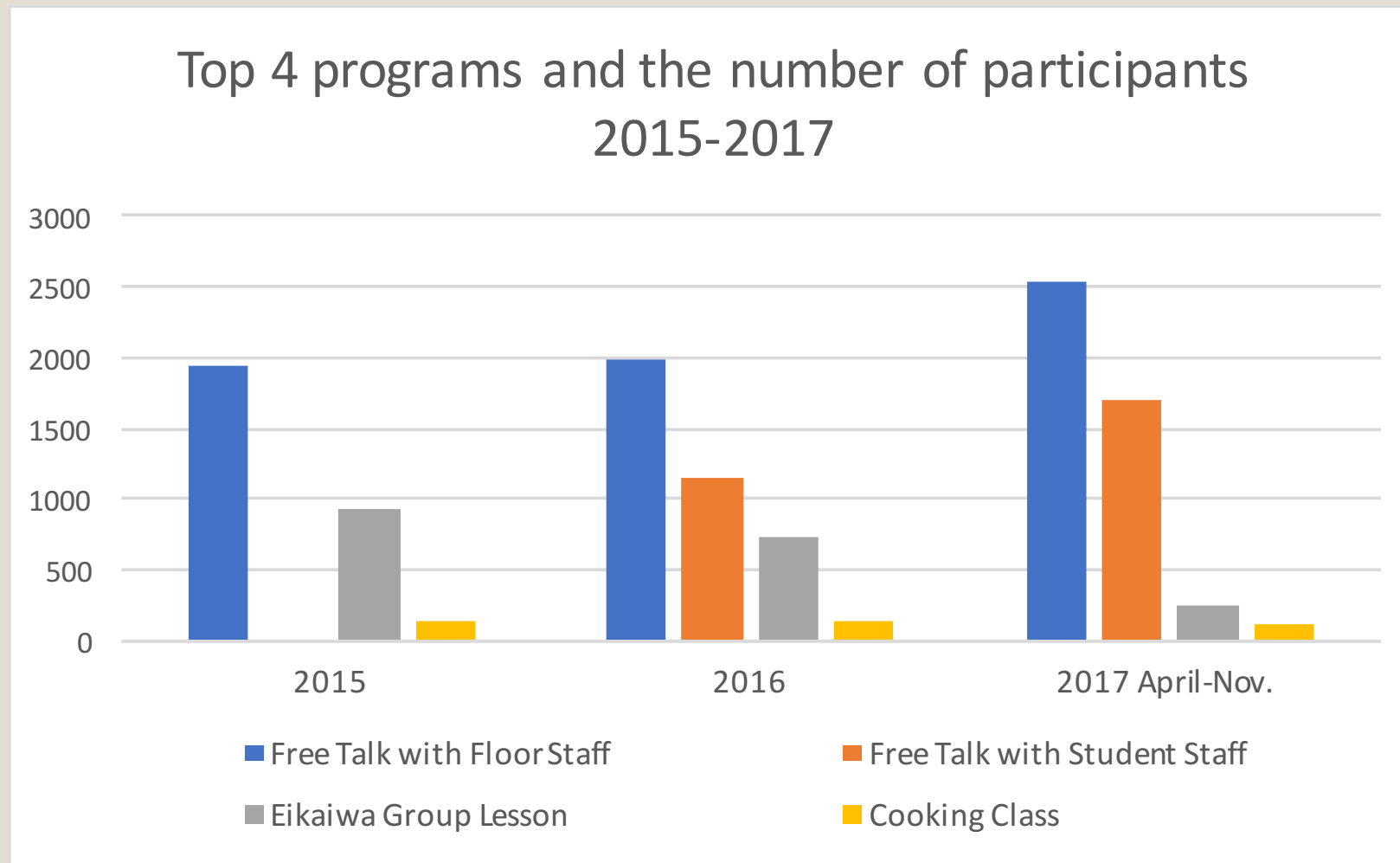武蔵大学　中村詩のぶ

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Background of our SALC

◦ Opened in the Fall semester of 2012

◦ Goal: To improve foreign language communicative skills and promote intercultural communication

◦ Programs

  ◦ **English study counseling (Private)**

  ◦ Free talks with Floor Staff and Student Staff

  ◦ 40-minute group English conversation lessons

  ◦ Events (Seasonal, Cultural)

  ◦ Activities

  ◦ 90-minute Cooking classes in English

  ◦ **20-minute private English conversation lessons for true beginners**

  ◦ Guest speaker series, MCV guidance tour for English-related classes

Who's in charge of what?

Position	Role in the MCV
Mayor	Management, Planning, IT
Deputy Mayor	Management, Planning, 20-min private English conv. lessons, English study counseling
Floor Staff	Free Talks, 40-min Eikaiwa group lesson, Activities, Event, Cooking Class
Student Staff	Free Talks, MCV tours, Student Staff Event

Popular programs at the MCV

Top 4 programs and the number of participants 2015-2017

MCV goals in detail

◦ Primary goal (2012-): "To promote students from all the departments to acquire practical foreign language skills and gain understanding of different cultures." (Nakamura, 2017)

◦ Figurative goals (2015-):
1. "Increase the percentage of MCV users in each department"
2. "Increase the number of students who use the MCV regularly"

	2014	**2015**	**2016**	**2017 as of November 30th**
Economics	391 (10.2%)	350 (8.9%)	380 (9.5%)	371 (8.7%)
Humanities	724 (24.9%)	684 (24.1%)	550 (17.7%)	577 (18.8%)
Sociology	309 (14.3%)	276 (12.7%)	175 (7.9%)	149 (6.3%)
Total	1424	1310	1105	1097

English study counseling

Outsourcing from 2012-2014

45-minute long private counseling session

Frequent counseling topics: TOEIC, TOEFL, IELTS scores, business English for future job, basic conversation, to join MCV programs

Provided by a full-time instructor from 2015-2016

Frequent concerns from students: intimidated to join any Face-to-Face programs because of their lack of confidence and vocabulary.

"I want to join/have joined the program at the MCV, but I don't think I have enough vocabulary to have conversation only in English."

"Could you introduce me a good self-study material?"

Phase I: Recommending ER in English Study Counseling

Started recommending Graded Readers as supplemental material in 2015

Enabled to check Graded Readers (GR) out at the MCV

Positive reactions from students on Extensive Reading (ER) for developing their basic English skills

Some students read GR and explained the plot in the successive counseling session

Phase II: Turn ER into one of the MCV programs

Set an ER goal and make it into an MCV Extensive Reading Program in Spring 2016

Promoted at Freshman Student Orientation in April (Presentation and flyers)

Put up posters and handed out flyers

Promoted during the English Study Counseling (Benefits and instructions)

Promoted during Free Talks by Floor Staff and Student Staff

Detailed instruction for each student interested:

- How to choose an appropriate level of GR
- How to take online comprehension quiz
- How to check out books for each student who wants to join the program

Left Panel

Graded Readers（多読本)を読んで
英語の語彙力・表現力をあげよう！

「英会話をしたいけど、言いたいことが表現できない、語彙が足りない。」そう感じている人にお勧めの学習方法があります！それが Graded Readers（多読本）を読むこと！

What are Graded Readers?

Graded Readers（多読本）とは英語学習者向けに様々な読み物を基本語彙や文法で書き直してある図書です。これらの本を辞書をひかずに大量に読むことによって英語の表現に親しみ、英語の理解力や表現力が自然に身につきます。
日本人学習者に圧倒的に足りていない英語のインプットを Graded Readers で補いましょう！

日本人大学生を対象に行われた調査で以下のことが実証されています。
　★10 万語読んで日本語に訳さずに読めるように
　★30 万語から 100 万語で TOEIC スコアがはっきり伸びた
　★300 万語で海外留学一年相当の英語力がついた
　※レベル 2 の 1 冊当たりの語数は約 7 千語なので 15 冊読めば 10 万語は達成できます。

Read 100,000 words & Get a ¥3,000 book certificate!

Graded Readers を読んで、MCV e-learning サイトにある Graded Readers Quiz に合格すれば ¥3,000 分の図書カードを贈呈します。期限は 2017 年 7 月 21 日まで。

　１．MCV へ行き、自分に合ったレベルの Graded Readers を借りる。
　２．家や通学時間や空き時間に Graded Reader を読む。
　３．MCV e-learning サイトにある該当図書のクイズを受け、合格する。
　４．次の本を借りて、２～４を繰り返す。
　５．クイズを受けて合格した本の合計語数が 10 万語に達したら MCV カウンターへ！
　６．ゲットした図書カードで自分の好きな洋書を買って読んでみる、など。

※自分に合った Graded Readers の選び方や、詳しいクイズの受け方は MCV 副村長の中村、または MCV 学生スタッフへお問い合わせください。

Enjoy reading in English and improve your English expressions and vocabulary for meaningful communication!

Musashi Communication Village 1 号館 3 階

Right Panel

Self Study

📁 ＞ My courses ＞ sstudy ＞ Graded Reader Quizzes ＞ MCV Graded Readers

View　Settings　Reports　Books　Users　Tools　Admin area

Books read this term

Reading Report for Shinobu Nakamura

Date	Book title	Level	RL	Status	Words	Total words
26th Mar 2015	The Big Bag Mistake	EasyStart	1	Passed	806	806
26th Mar 2015	Marcel and the White Star	EasyStart	1	Passed	962	1,768
26th Mar 2015	Six Sketches	Level 1	2	Passed	2,077	3,845
31st Mar 2015	Hannah and the Hurricane	EasyStart	1	Passed	973	4,818
1st Apr 2015	Tom Cruise	EasyStart	1	Passed	934	5,752
2nd Apr 2015	Between Two Worlds	EasyStart	1	Passed	933	6,685
2nd Apr 2015	The Troy Stone	EasyStart	1	Passed	996	7,681
13th May 2015	A New Zealand Adventure	EasyStart	1	Not Passed		7,681

Results

A total of 153 students checked out at least one GR book from the MCV (April-July, 2016)

Out of 153, 47 students (30.7%) came to the MCV just to check out a book
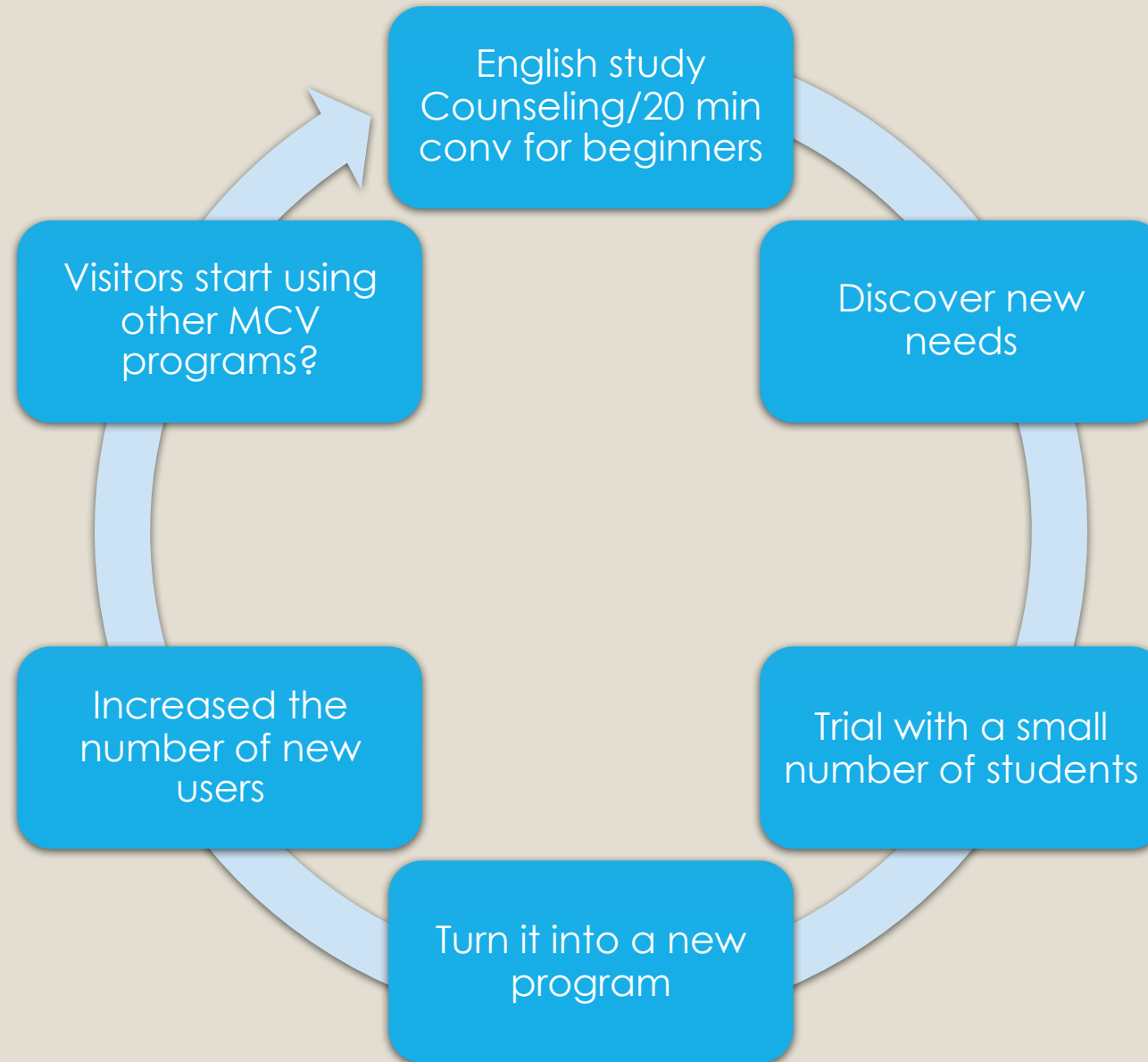
130 1st-year students, 17 2nd year students, 5 3rd year students, 1 graduate student

7 students achieved the goal of reading 100,000 words or more

MCV ER program participants

Department	Only to check out Graded Readers (GR)			GR check-out and other MCV program users	
	Number	%		Number	%
Economics	20	43%	>	36	34%
Humanities	15	32%	<	61	58%
Sociology	11	23%	>	9	8%
Grad school	1	2%		0	0%
	47			106	

The number of students who participated in only the MCV Extensive Reading program and other MCV programs by department

Conclusion

- Marketing/Needs analysis in English Study Counseling
  - Benefits: directly hear what potential SALC users want, direct them to another SALC program
- Test a material or a program in small sample and see the reaction
- Make it into a program and promote with other staff
- More timid and low-confident students reacted to the new program
- Increased the number of new visitors to SALC

Reference

Nakamura, S. (2017). Extensive Reading Project at the Musashi Communicaiton Village. 武蔵大学人文学会雑誌, 48(3 and 4), 146(33)-134(45).